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c. 1910
Bkwm + Sharpless 8/86
$35.00

Beautify and
Improve Every Room
in Your Home
with

RIXDORFER

PARKETT

FLOOR COVERING

The
Only Natural Hardwood
Designs Made

(It Comes in Rolls 78 Inches Wide)

TR5
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TD CAT 1910 Rixdorfer (Firm)
ATHENAEUM OF PHILADELPHIA

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Rixdorfer

Introduction

THIS Booklet contains reproductions of only a few of the many patterns of the **Celebrated Rixdorfer Parkett,** the Ideal Floor Covering for any Room in the Home.

The Popularity of Parquetry flooring has been long and well deserved.

But here is something that is better—since it's more beautiful, more practical and less expensive.

The nature of **Rixdorfer Parkett** gives it a great advantage over Wood Parquetry.

It is elastic, noiseless to the tread—easier to clean, therefore more Sanitary.

The five principal requirements in the selection of a floor covering are Appearance, Cost, Durability, Care Required, Sanitary Qualities.

Appearance: As to this we refer you to the lithographic pages here shown. These lithographs are exact reproductions (in reduced size, of course), of different styles from our line of designs. By the patented process used in making **Rixdorfer Parkett,** it is possible to bring out the true grain of the wood down to the smallest detail, a result that has never been obtained with any other fabric.

Cost and **Durability:** These two points must be taken in conjunction, since the initial cost is about the same as for a fairly good grade of carpeting, while the great durability of our fabric makes it in reality the cheapest floor covering in use. Remember, there is no part of the design which can wear away. The constituent materials are finely ground cork and the purest linseed oil, treated by our patented process and affixed to a backing of the heaviest and best quality burlap. Every line of the design appearing on the face of the fabric runs vertically through to the back, therefore, as we say, there is nothing to "wear off," no chance to look "shabby." Unlike a parquetry floor, it cannot "chip" and "splinter" through constant wear, and it has no joints to open up and gape.

Care: It has been truly said of **Rixdorfer Parkett** that it makes the housekeeper's work easy. No need for guarding against moths, no taking up and cleaning, no costly refinishing as in the case of parquetry floors; merely a careful wiping with a damp cloth now and then.

Sanitary Qualities: On this point we lay particular emphasis. What better hiding place than carpets for germs of all descriptions? On the other hand, what floor covering cleaner or more attractive than our fabric? What more inviting to the eye? Offering *absolutely* no hiding place for germs, it is ideal for the bedroom and nursery. Add a few small rugs as you would in the case of a parquetry floor—it improves the effect and adds little to the care and cost.

Ask for **"Rixdorfer"** and accept nothing else in its place, since there is nothing that will "take its place." It is generally known in the trade under the name of **"Rixdorfer Parkett."** In so far as the constituent materials are concerned it resembles Inlaid Linoleum, but it is made by a widely different process, and in quality, texture, finish and design it stands in a class by itself. Make a test in one or two of your rooms at first, after that we are ready to leave the matter to your own judgment.

No other fabric approaches in design the real parquetry effects of **Rixdorfer Parkett.** It follows the grain of the wood down to the smallest detail, and can scarcely be distinguished from the parquetry itself.

Rixdorfer Parkett offers proper choice for every room and every taste. We would call your attention to the reproductions on the following pages of a few of our parquetry patterns. These are particularly suitable for your dining room, billiard room, library, hall, bath room, nursery or bedroom.

For offices and all public buildings **Rixdorfer Parkett** has proved itself to be unquestionably the perfection of floor covering. It is non-inflammable.
Our guarantee is behind **Rixdorfer Parkett.**

WE ask your attention to the photographs reproduced on the Front and Back Covers of this booklet. The former is that of a Dining Room in which Design No. 124 is used in place of Wood Parquetry Flooring, and the latter is that of a Bedroom covered with Design No. 109. Both are in good taste and in perfect harmony with the furnishings of the respective rooms.

In hot weather the rugs may be taken up, giving the rooms a cool and refreshing appearance.

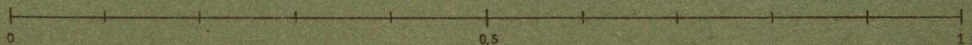
Estimates cheerfully furnished on request.

Special prices for Hotels, Institutions and Public Offices.

Dessin J 104

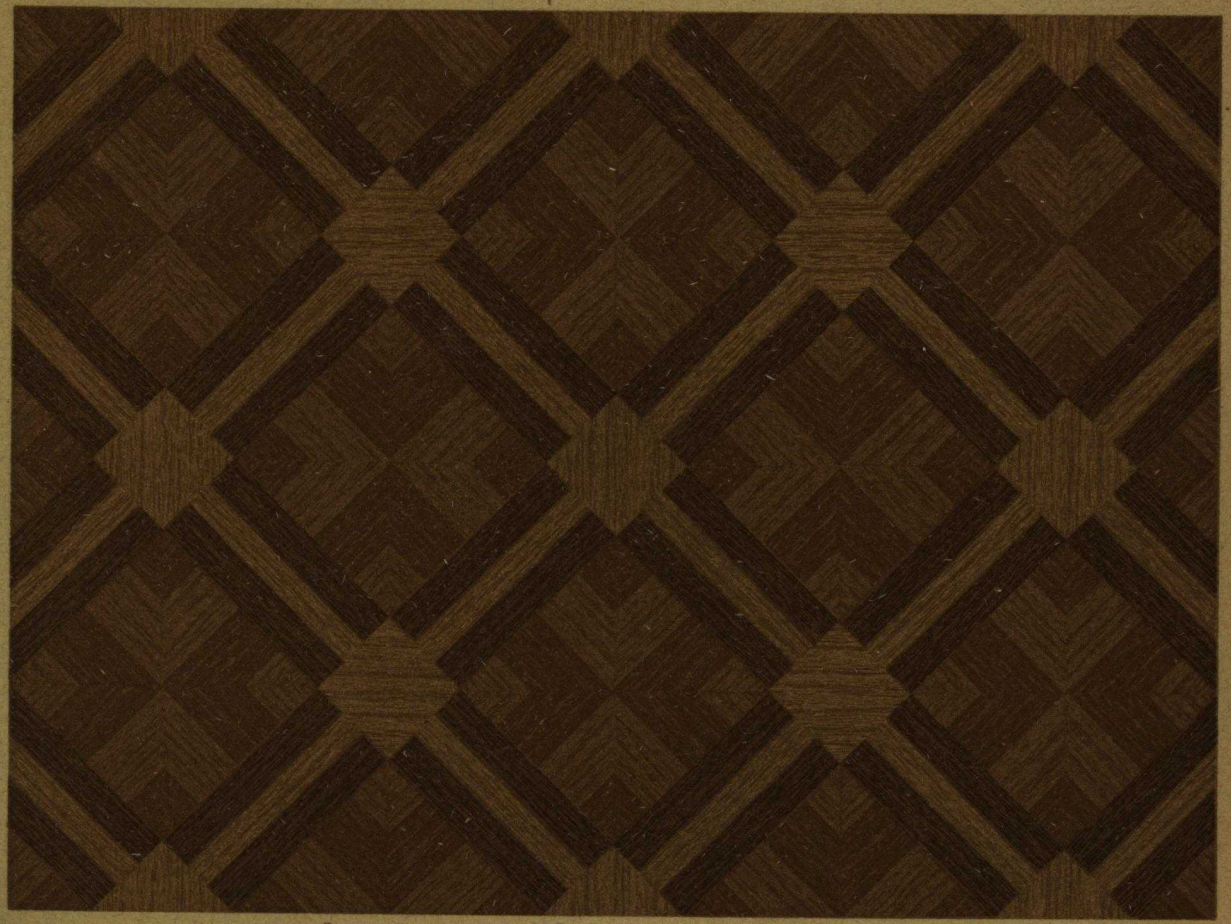
Rixdorfer Parkett-Jnlaid-Linoleum

Massstab 1 : 8.



Design J 127

Rixdorf Parquet-Inlaid-Linoleum

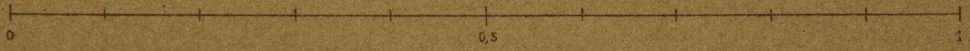


Scale 1/8.

Dessin J 130

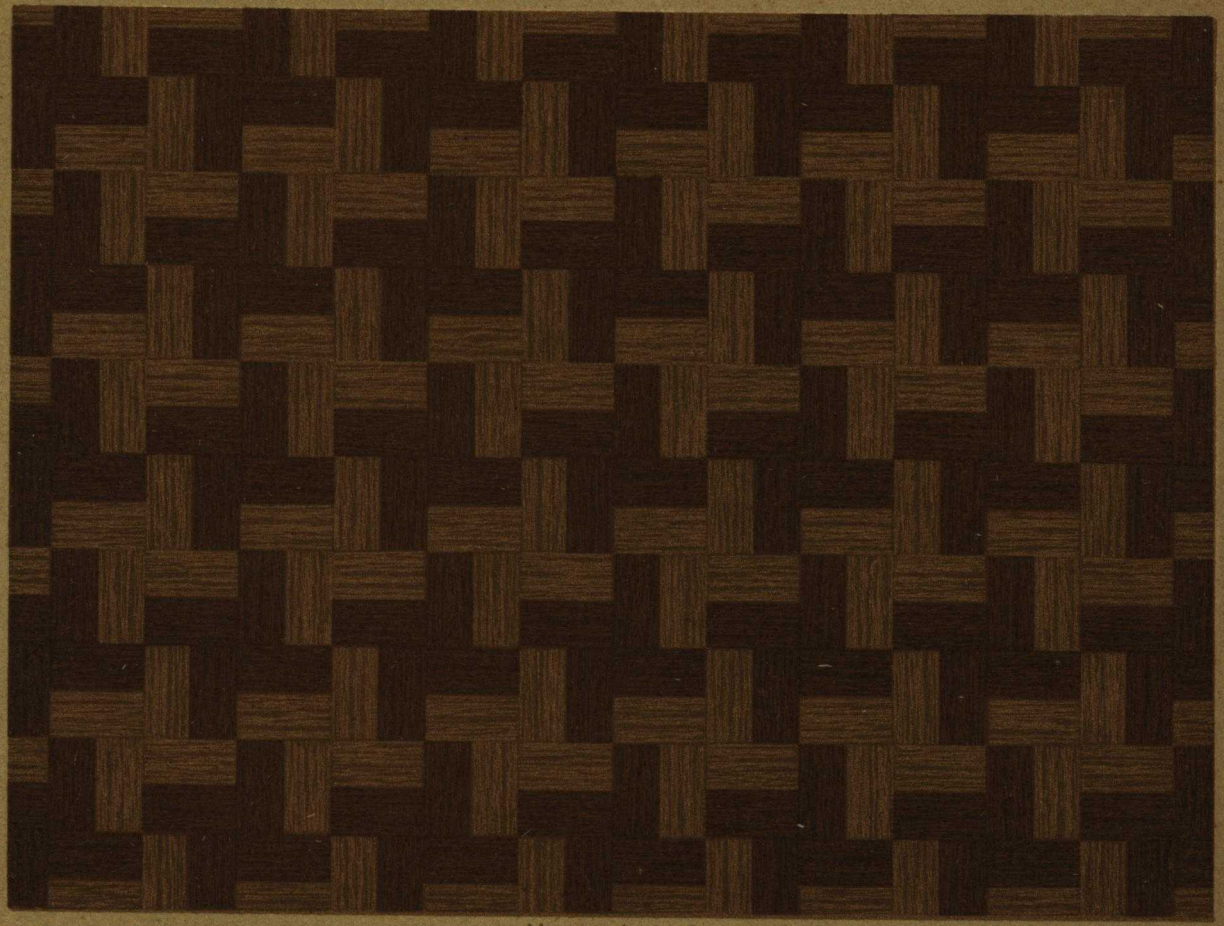
Rixdorfer Parkett-Jnlaid-Linoleum

Massstab 1 : 8.



Dessin J 109 a

Rixdorfer Parkett-Inlaid-Linoleum



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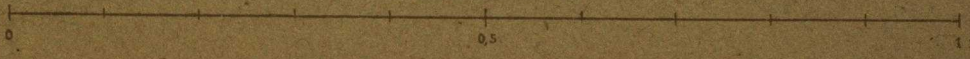

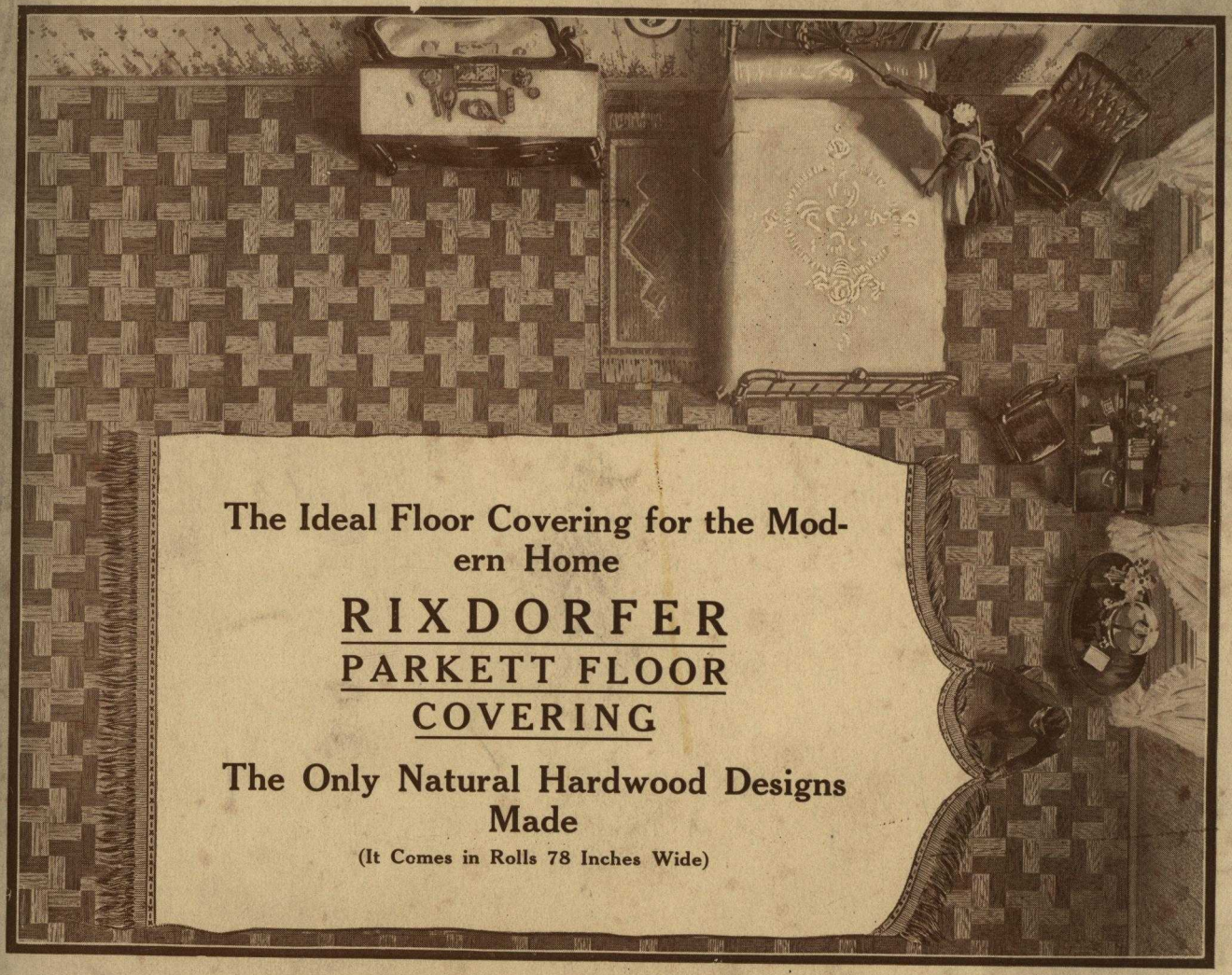

The Ideal Floor Covering for the Modern Home

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PARKETT FLOOR COVERING

The Only Natural Hardwood Designs Made

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